

Industrial Battery Market Outlook Update 2014

A report of the EUROBAT industrial Battery Committee

**Lorenzo De Micheli – Committee chair
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Methodology IBC Internal Sales Surveys

Organization of Internal Sales Surveys

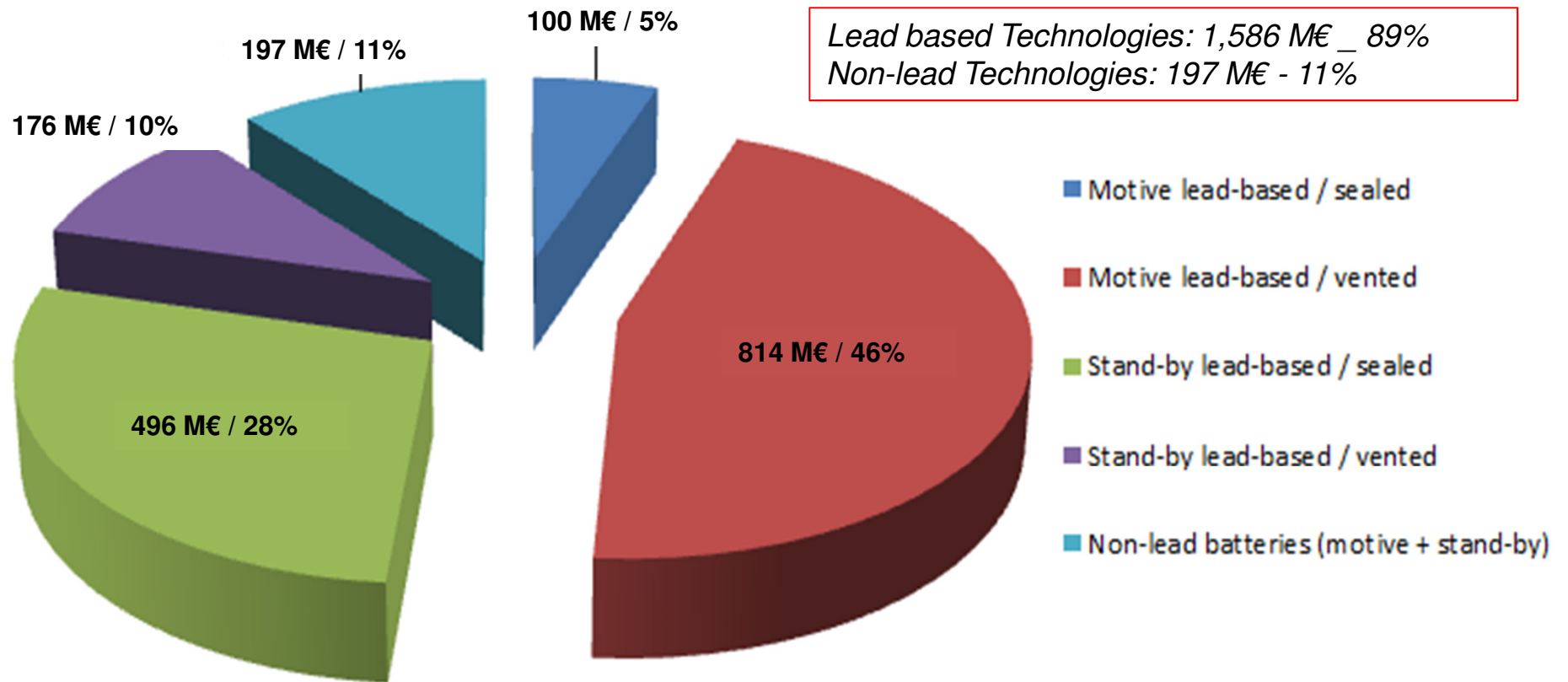
- Lead based battery sales:
 - Motive: 2V and monoblocs, sealed and vented
 - Stand-by: per application, sealed and vented
- Non-lead batteries : Nickel, sodium and lithium technologies

- Frequency: bi-yearly
- Area: Large Europe, Middle-East and Africa
- Detailed results: available to participating companies only
- → ***EUROBAT members encouraged to participate***
(please contact emarckx@eurobat.org)

IBC

Part II: Statistics – Technology split

Industrial Battery Market EMEA in 2013: Total Market: 1,783 M€



EUROBAT Member data only
Non-lead = nickel, sodium and lithium based (excluding e-mobility)



- Thank You -

For more information

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