



Industrial Battery Market Outlook Update 2015

A report of the EUROBAT industrial Battery Committee

Holger Aschke – Committee chair
Michael Geiger – Committee Vice-chair

Methodology IBC Internal Sales Surveys



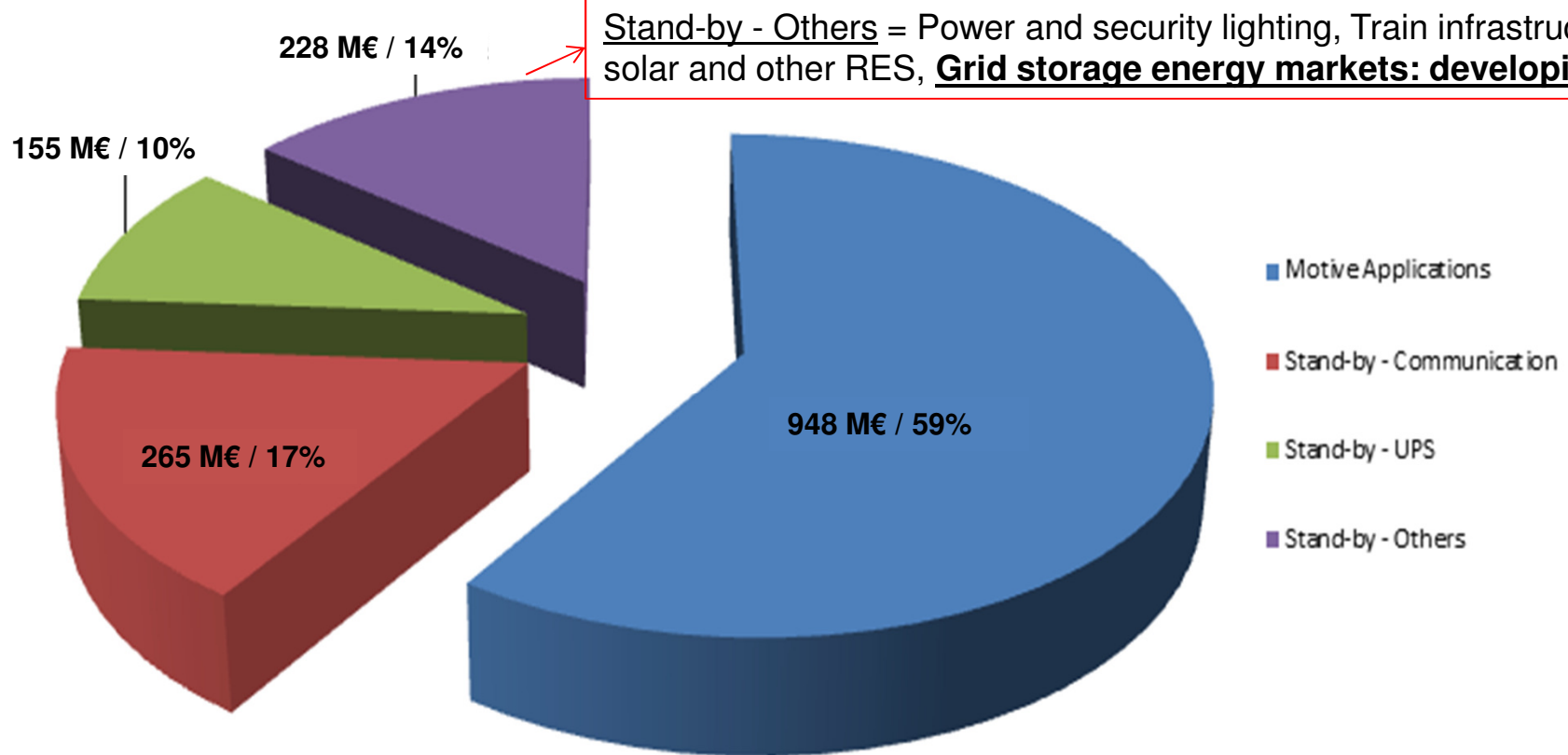
Organization of Internal Sales Surveys

- Lead based battery sales:
 - Motive: 2V and monoblocs, sealed and vented
 - Stand-by: per application, sealed and vented
 - Non-lead batteries : Nickel, sodium and lithium technologies

 - Frequency: bi-yearly
 - Area: Large Europe, Middle-East and Africa
 - Detailed results: available to participating companies only
 - ***All EUROBAT members encouraged to participate***
- (please contact emarckx@eurobat.org)

IBC Internal surveys EMEA in 2014 – results

Industrial Battery Market EMEA in 2014



Total Market: 1,596 M€: lead based technologies only (results of the non-lead Survey is not yet available)
 Double digit market increase expected

Note: Sales published by EUROBAT are based on voluntary reporting. The number of participating members may vary

- Thank You -

For more information

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